University of Missouri - St. Louis
College of Optometry

Our Vision, Mission and Values

Our Vision
Advancing the Science and Practice of Optometry

Our Mission
The mission of the College of Optometry is to promote and provide improved eye and health care for people throughout the country by preparing the next generation of optometrists and vision researchers. To accomplish our mission the faculty, staff and students will pursue excellence within our professional, graduate, residency and patient care programs.

Our Values
Optometrists, as essential primary eye care providers within an effective health care delivery system, frequently serve as leaders within the community. It is our commitment to demonstrate and instill an appreciation for the following values as we prepare our graduates to fulfill that role with distinction.

> ***Growth*** - We are committed to creating evidence- based quality educational experiences and engendering a passion for lifelong learning within our students, staff, faculty, and alumni. Individual and collective discipline and perseverance are required for growth. Growth is an essential component of our commitment to make a positive impact upon the community that we serve.
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> ***Responsibility*** - We are committed to the pursuit of excellence, charity and compassion toward others, and to improved quality of life for those who live and work within our community. The fulfillment of that obligation is enabled by a dedication to personal and academic integrity.
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> ***Discovery*** - We are committed to the development and utilization of innovative approaches to maximize learning and improve patient care through research, scholarship and teaching. The pursuit and dissemination of new knowledge fulfills our responsibility to enhance the delivery of eye care and the quality of life for our fellow citizens.
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> ***Community*** - We are committed to supportive and productive relationships within our college, campus, professional and surrounding communities. We have an appreciation for the dignity of others and respect for the diversity that exists within our community. Teamwork and collaboration are essential as we strive to enrich the lives of our citizens.

Strategic Plan