University of Missouri - St. Louis
College of Business Administration

Statements of Vision, Mission & Values

VISION
The UM-St. Louis College of Business Administration will become one of the top metropolitan public business schools in the country and be recognized as a leading student-centered provider of quality business education.

MISSION

The College of Business Administration is committed to:

- Providing students with a first-rate business education at the undergraduate and graduate levels.
- Conducting and disseminating basic and applied research that advances our understanding of issues relevant to the effective administration of organizations.
- Creating educational value by delivering innovative, cutting-edge curriculum, using both traditional and nontraditional delivery methods.
- Serving the University, the St. Louis business and not-for-profit communities, the citizens of Missouri, and society at large.

VALUES

Opportunity: We are committed to providing students an opportunity to excel in a rigorous academic business program.

Knowledge: We value the creation, application, and communication of knowledge to advance business disciplines and improve management practices.

Access: We strive to ensure that our programs are accessible, consistent with the land-grant mission of the University of Missouri.

Integrity: We value high standards of professional and ethical conduct.

Excellence: We strive for excellence in our own endeavors and expect it of those with whom we work.

Community: We value our ties with the business and not-for-profit communities, and work to create opportunities of mutual benefit.

Respect: We endeavor to treat all people with dignity and respect, and to maintain fairness in our interactions with all students, employees, and the community.

Diversity: We seek to maintain a diverse and involved community of students, faculty, and staff.

Collegiality: We seek to provide a collegial climate that fosters positive relationships among students, faculty and staff.

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